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WORLD MANAGEMENT CORPORATE

How an epic gamble exposed the rot inside OK Lim's oil empire

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SINGAPORE (April 21): The letters started to arrive in early April. One after the other, from global finance, from JPMorgan Chase & Co to HSBC Holdings Plc, demanded the urgent repayment of hundreds of millions of dollars in loans.

On the receiving end was Hin Leong, one of the most powerful and secretive trading houses in the world. Founded in 1963 by a Chinese immigrant known to everyone in the industry, it was a giant in the world of shipping fuel from its base in Singapore.

Over the decades it had become one of the most fabled trading houses, the source of a multi-billion dollar fortune, and the subject of stories about legendary deals that made rivals envious. This month, as oil prices collapsed in the fallout from the coronavirus, its founder

Banks had already been pulling credit lines, spooked by defaults at other trading firms. Smelling something wrong at Hin Leong, they started to ask for their money. When they didn't get a prompt reply, they called in their lawyers, and the game was up.

OK Lim, known formally as Lim Oon Kuin, has fallen on his sword, revealing he has incurred US\$800 million in losses speculating in oil futures over the years. Worse still, he said he had secretly sold some of the million of barrels of oil inventories the company had pledged as collateral for its loans. The gap between the company's assets and its liabilities is now at US\$3.34 billion.

The Singapore police force is now investigating the company while the Monetary Authority of Singapore, the nation's financial regulator and central bank, has been in contact with the company's bank creditors, according to people familiar with the matter.

The closely knit trading community in Singapore, where players bet hundreds of thousands of dollars every day on the price of oil, is in shock at the downfall of one of its biggest players. Hin Leong, which means "prosperity" in Chinese, sought protection from its creditors on April 17. Having spent decades keeping the inner workings of his company's trading clean in a startling mea culpa.

"I had given instructions to the finance department to prepare the accounts with the losses and told them that I would be responsible if anything went wrong," Lim said, as seen by Bloomberg News. Although Hin Leong Trading (Pte) Ltd's official accounts showed a profit of US\$78 million in its 2019 fiscal year, "in truth," Lim explained, the company has been making profits in the last few years."

The rise and fall of Hin Leong is a tale of humble beginnings, business acumen and, above all, it shows that Lim, a keen poker player according to those who know him, bet, and bet big, in the loosely regulated and opaque world of oil trading. This is his biggest hand.

"Hin Leong is a company that likes risk," said Jorge Montepeque, a veteran oil trader who knows OK Lim. "But this time the risk became too big."

This account of the trading house and its founding family is based on interview associates, rivals, bankers and consultants, plus presentations to creditors and the founder and his son in support of court applications. While some of the pec

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companies for comment were unsuccessful.

Huge Consequences

The demise of Hin Leong has far-reaching repercussions for a market that liter trade. Singapore is the world's biggest hub for shipping fuel. The trading house was the third-largest supplier in the city last year, according to the Maritime an

Thanks to its unique position straddling the sea lanes that connect China to the Singapore has become one of the world's top commodity trading hubs, alongside London and Houston.

“Hin Leong was instrumental in helping the growth of Singapore as an oil hub location,” said Jean-Francois Lambert, a commodity industry consultant and finance banker with HSBC.

The crisis is the latest in a series of scandals to tarnish the reputation of the isla including multi-million dollar losses by some high profile Chinese and Japanese collapse of Noble Group, one of the biggest names in the industry, and the mor of Agritrade International.

This time, the trigger was a global calamity that nobody saw coming. World oil thirds between early January and the end of March, crushed by plummeting de coronavirus outbreak and a price war between Saudi Arabia and Russia. They h collapsed below zero in the US for the first time ever.

No Hedges

Unfortunately for Hin Leong, it wasn't hedged against a price rout. In fact, Lim l opposite bet, believing China would control the virus and oil demand would re

initial slump triggered by the country's virtual shutdown, according to people with an inside outlook in meetings and phone calls.

Whether it was an attempt to get out of hidden losses, or something else, the fact was that prices were about to rise. It was a gamble against all the odds, a wager that everything else in the industry was wrong. In many ways, it was the quintessential Hin Leong move: aggressive.

The tycoon was right to a degree; Beijing did manage to bring the outbreak under control and demand in China gradually started to recover in March. But what Lim failed to anticipate was that the disease would eventually become a global pandemic and bring the world to a standstill.

Brent crude, the global benchmark, plunged from more than US\$70 a barrel in early March to just US\$21.65 a barrel in late March. As prices crashed, Hin Leong's banks asked for more money to cover the bullish bets that it had placed. What's more, the value of its oil inventories was rapidly shrinking as prices dropped, meaning Hin Leong needed to buy more barrels to maintain its credit lines.

The situation unraveled as Hin Leong all but ran out of cash. When the companies that had started to pull their credit lines, it could no longer function.

Trading Lifeblood

Bank financing in the form of letters of credit and other short-term loans is the lifeblood of the opaque world of commodity trading, enabling firms to buy, store and transport goods around the world. Traders use their cargoes and other assets as collateral for these loans. If they fail to repay, the bank can seize the goods. But in the case of Hin Leong, the collateral—the barrels—are already gone.

The company now owes some US\$3.85 billion to 23 lenders, including HSBC, Standard Chartered SA, Standard Chartered Plc and Deutsche Bank AG, according to people with knowledge of the matter. HSBC has the biggest exposure at about US\$600 million while Singaporean lenders are owed a combined US\$500 million or thereabouts.

The banks held a virtual meeting with the oil trader and its advisers on April 14. During the call, the company told them that its liabilities stood at US\$4.05 billion while its assets were only US\$714 million. The massive US\$3.34 billion difference may recover only 18 cents on the dollar, a staggering loss in the business of financial trade.

The accounts that Hin Leong has provided also contain clauses that suggest more could emerge. "Figures obtained from the company are subject to verification," a presentation to its creditors, according to a screenshot seen by Bloomberg News.

Risky Business

The legal documents filed by OK Lim also shed light on how risky the business is. Physical oil traders hedge their positions using derivatives such as futures, options. But Hin Leong didn't. As a matter of policy, the company "did not hedge aggressively," his affidavit.

It's a business model the company has employed with gusto over decades. Often when prices moved in the right direction; but often also getting hurt, as the founder Lim put it in a rare interview more than 25 years ago. "On one occasion we agreed to sell 800,000 barrels for delivery with a five-day pricing window," the younger Lim told Bloomberg News in 1994. "We got burned badly because the seller was in the market pushing prices up."

Hin Leong trades a range of oil products, makes lubricants and operates loading and storage facilities. Its affiliated company has a fleet of more than 100 ships that serve as commercial vessels at anchor offshore.

The company doesn't have to file financial statements because of its classification as a "private company" with fewer than 20 members and does not have any corporate directors with a beneficial interest in its shares. It declared revenue of more than US\$20 billion in its last financial year.

Humble Start

The company has humble beginnings. Lim started off with little more than a firm supplying diesel to other vessels. More comfortable speaking his native dialect

English or Mandarin, he was one of the first traders outside China to start doing the mainland, shipping fuel to southern Chinese provinces since the 1980s.

Hin Leong grew in parallel with Asia's recovery after the 1997-98 economic crisis. Malaysia and others rebounded, so did demand for diesel and fuel oil, the staples Leong traded. When China's growth accelerated over the following decades, more in Singapore to take on fuel, and Hin Leong became a giant of the industry, an entrepreneur in an oil terminal and tanks capable of holding millions of barrels of oil.

Its domination of the market gave rise to the quip that anyone wanting to start a business in Singapore had better get an "OK" from OK Lim's company. His trading was bullish, and more often than not targeting either fuel oil or diesel became the staple of the city. While others stumbled, Lim appeared to always persevere.

Low-Key

Associates who've known Lim for more than three decades described him as a businessman, who remained true to his origins. In Singapore, he is said to like a chain restaurant named after his hometown of Putian in China's Fujian province. His favorite fish dish, "100-second" stewed yellow croaker, for S\$14.90 (US\$10.50).

"A man of his mindset and character, I doubt whether he would sit and bury his head in the sand," said Robson Lee, a Singapore-based partner at Gibson, Dunn & Crutcher, who is acquainted with business of the Lim family. "He will try to navigate his way out of this."

And perhaps that's what Lim is now trying to achieve, according to two people familiar with talks involving the banks, consultants and the company. By taking all the blame on himself, Lim could be attempting to distance the collapsing business he founded and other businesses run by his family, notably the giant oil tanker business Ocean Tankers (Pte) Ltd.

The trading house has appointed accounting firm PricewaterhouseCoopers LLP and law firm Rajah & Tann as advisers. Lim told creditors he's already in talks with them for a deal to rescue his company. He resigned on Friday, but said he hopes his company, which is committed to rescuing the family company, will remain involved.

In his own affidavit, OK Lim's son Evan claimed he was unaware of his father's reason for its losses. A spokeswoman for Rajah & Tann said it's unable to comment as the matter is before the court. PwC didn't immediately respond to a request for comment.

Like other governments around the world, Singapore is trying to help businesses weather the effects of the coronavirus. In the past, the country has used the financial ministry and investment agencies to bail out home-grown traders like Olam International Ltd when they were in financial distress. Whether it can or wants to engineer a solution for Hin Leong is yet to be seen. The losses appear larger than before, and the foreign banks are unlikely to lend to a company whose founder has all but admitted to cooking the books for years.

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